

McPherson College

Community by Design 2.0 Staff Sessions

December 13 and 14, 2021

Feedback on Progress of the current *Community by Design* Plan

- In 2016, there was skepticism about by-passing a committee process for a community planning process, however it worked, and we should use it again
- Worried about ability to serve transfer students with current academic majors
- Student debt project is a positive initiative that should be continued

Reactions and Comments to the *Community by Design 2.0* Framework

- Lots of excitement about East McPherson
- Current residential properties are tired
- What do students want in East McPherson? What additions to East McPherson will drive retention?
- Could entrepreneurial students and recent graduates be a part of developing East McPherson?
- What is the right combination of retail, commercial and industrial developments as part of East McPherson? What kind of businesses will we consider?
- Share more information on the Campus Commons project
- Positive comments on Campus Health Clinic and other quick wins like the Boiler Room
- Partnering with the local community will be important
- Will the local economy support most of the student body who need jobs as part of the student debt project?
- How do we navigate campus jobs vs. off campus jobs that might be higher paying?
- How could we incorporate more service and sustainability concepts into the plan?
- How do we measure progress on “culture?”
- What academic programs will drive future growth? STEM? What is the future of automotive restoration and how do we build on it?
- Retention is the best sign of quality